Government of India Ministry of Tourism (Administration-I Division)

Transport Bhawan, Parliament Street, New Delhi-110001.

File No. A-42/104/2025-Admin.I (Comp. No.71624)

Dated: 06.11.2025

OFFICE MEMORANDUM

Subject: Inaugural Celebration of Commemoration of 150 years of National Song "Vande Mataram" on 7th November 2025 – reg.

It is requested to refer to the enclosed Office Memorandum No. 42-21/6/2025-AKAM dated 04.11.2025 received from Ministry of Culture, requesting all Union Ministries/Departments and their subordinate/ attached offices to actively participate in the Inaugural Event regarding Celebration of Commemoration of 150 Years of National Song "Vande Mataram" which is scheduled on 7th November 2025.

- 2. The Ministry of Culture will be organizing the Inaugural Ceremony of the commemoration on 7th November 2025 at Indira Gandhi Indoor Stadium, New Delhi. The programme will serve as the formal launch of the Commemoration and is expected to be graced by Hon'ble Prime Minister Shri Narendra Modi as Chief Guest. The event is scheduled to commence at 09:50 AM (as per recent communication received).
- 3. In this regard, all attached offices, PSU, institutions and sub-ordinate offices of the Ministry of Tourism are requested to arrange for Mass Singing of Vande Mataram" (full song) at their office premises at 09:50AM on 7th November 2025, in conjunction with the Inaugural Ceremony wherein Mass singing will be done in presence of Hon'ble Prime Minister. It is also requested to arrange live telecast of the Hon'ble Prime Minister's address (now scheduled at 10.25 AM) during the Inaugural Programme for viewing.
- 4. The approved branding collaterals (hoarding, banners, website banner, etc.) along with short film and exhibition on Vande Mataram, audio with lyrics on Vande Mataram (full version) will be available on the campaign portal https://vandemataram150.in/.
- 5. The digital activation campaign this year is Karaoke with Vande Mataram. This will enable users to record Vande Mataram in their own voice and upload on campaign website (https://vandemataram 150.in). All citizens may be encouraged to participate in this national campaign. Details of all events being done by the concerned institutions, PMU, offices etc may be uploaded on the campaign website (https://vandemataram150.in) with special mention of participation of people in numbers.

6. This issues with the approval of the Competent Authority.

Encl: As above.

Assistant Director General

To:-

1. The Managing Director, ITDC, New Delhi

2. The Regional Directors (North/ South/ East/ West / North East) and sub-ordinate offices of the Ministry of Tourism

3. All attached institutions (NCHMCT, IHMs, FCIs, IITTMs, IISMs etc) of MoT

Copy for coordination and necessary action to:

1. The Director, Skilling and Capacity Building Division, MOT, New Delhi

2. DDG, MP&IC Division, Ministry of Tourism, New Delhi

 DS (PSU, Skilling and Capacity Building Division, Ministry of Tourism, New Delhi F. No. 42-21/6/2025-AKAM Government of India Ministry of Culture (C&M Section)

> 3rd Floor, Hotel Janpath IGNCA, New Delhi Dated: 04th November 2025

OFFICE MEMORANDUM

Subject: Inaugural Celebration of Commemoration of 150 Years of National Song "Vande Mataram" on 7th November 2025.

The undersigned is directed to convey that the Inaugural Event regarding Celebration of Commemoration of 150 Years of National Song "Vande Mataram" is scheduled on 7th November 2025, wherein all Union Ministries/Departments and their subordinate/attached offices are requested to actively participate on this occasion.

- 2. The National song Vande Mataram was written by Bankimchandra Chatterjee during the auspicious occasion of Akshya Navami which was on 7th November in 1875. Vande Mataram first appeared in the literary journal Bangadarshan as part of his novel Anandamath in a serialised manner and later as a standalone book in 1882. During that period, India was undergoing major social, cultural and political changes, and there was a growing consciousness of national identity and resistance to colonial rule. The song, invoking the Motherland as the embodiment of strength, prosperity and divinity, gave poetic expression to India's awakening spirit of unity and self-respect. It soon became an enduring symbol of devotion to the nation.
- 3. The popularity of Vande Mataram grew rapidly in the late 19th and early 20th centuries. On 24th January 1950, while announcing the adoption of the Constitution, Dr. Rajendra Prasad, the First President of independent India and also as President of the Constituent Assembly, stated that the song Vande Mataram, which had played a historic part in the struggle for India's freedom, shall be honoured equally with Jana Gana Mana and have equal status with it. Since Independence, Vande Mataram has continued to hold a place of special honour in official ceremonies, public events and educational institutions, representing the ideals of patriotism, unity and service to the nation.
- 4. In recognition of its historic importance and national significance, the Union Cabinet, chaired by the Hon'ble Prime Minister Shri Narendra Modi, on 1st October 2025 approved the nationwide celebrations to mark 150 years of the national song, Vande Mataram.

- In this regard, a year-long commemoration from 7th November 2025 to 7th November 2026 has been approved by the National Implementation Committee on 24th October 2025.
- 6. The Ministry of Culture will be organizing the Inaugural Ceremony of the commemoration on 7th November 2025 at Indira Gandhi Indoor Stadium, New Delhi. The programme will serve as the formal launch of the commemoration and is expected to be graced by Hon'ble Prime Minister Shri Narendra Modi as Chief Guest. The event is scheduled to commence at 10:00 AM.
- 7. Accordingly, Followings are requested from all Union Ministries/Departments and their subordinate/attached offices, as under:
- a. To organize Mass Singing of "Vande Mataram" (full song) at their respective office premises at 10:00AM on 7th November 2025, in conjunction with the Inaugural Ceremony wherein Mass singing will be done in presence of Hon'ble Prime Minister.
- b. It is requested that the live telecast of the Hon'ble Prime Minister's address (scheduled at 10.35 AM) during the Inaugural Programme may also be arranged for viewing in the respective offices.
- c. During the program, address of Hon'ble Ministers, Secretaries may be organized on the importance and contribution of National Song 'Vande Mataram' (copy enclosed as annexure).
- 8. Further, the approved branding collaterals (hoarding, banners, website banner, etc.) along with short film and exhibition on Vande Mataram, audio with lyrics on Vande Mataram (full version) will be available on the campaign portal https://vandemataram150.in/.
- 9. The digital activation campaign this year is Karaoke with Vande Mataram. This will enable users to record Vande Mataram in their own voice and upload on campaign website (https://vandemataram150.in/). All citizens are encouraged to participate in this national campaign.
- 10. Details of all events being done by the Ministry and Department may be uploaded on the campaign website(https://vandemataram150.in/) with special mention of participation of people in numbers.

(Rajeev Kumar) 04/11/2025 Director Tel:23446300

To,
All Secretaries / Heads of Departments
Government of India

राष्ट्रीय गीत

वन्दे मात्रम्

वन्दे मातरम्। सुजलाम् सुफलाम् मलयजशीतलाम्, शस्यश्यामलाम् मातरम्। वन्दे मातरम्।।1।।

शुभ्रज्योत्स्ना पुलिकतयामिनीम्, फुल्लकुसुमित द्रुमदलशोभिनीम्, सुहासिनीम् सुमधुरभाषिणीम्, सुखदाम् वरदाम् मातरम्। वन्दे मातरम्।।2।।

कोटि-कोटि कण्ठ कल-कल निनाद कराले, कोटि-कोटि भुजैर्धृत खरकरवाले, के बॉले माँ तुमि अबले, बहुबलधारिणीं नमामि तारिणीम्, रिपुदलवारिणीं मातरम्। वन्दे मातरम्।।3।।

तुमि विद्या तुमि धर्म, तुमि हृदि तुमि मर्म, त्वम् हि प्राणाः शरीरे, बाहुते तुमि माँ शक्ति, हृदग्ने तुमि माँ भक्ति, तोमारेई प्रतिमा गड़ि मन्दिरे-मन्दिरे। वन्दे मातरम्।।4।।

> त्वम् हि दुर्गा दशप्रहरणधारिणी, कमला कमलदलविहारिणी, वाणी विद्यादायिनी, नमामि त्वाम्, नमामि कमलाम्, अमलाम् अतुलाम्, सुजलां सुफलां मातरम्। वन्दे मातरम्। 15।।

श्यामलाम् सरलाम् सुस्मिताम् भूषिताम्, धरणीम् भरणीम् मातरम्। वन्दे मातरम्।।६।।

National Song

VANDE MATARAM

vande mataram sujalam suphalam malayaja sheetalam

> shasyashyamalam mataram vande mataram II 1 II

shubhrajyotsna pulakitayaminim phullakusumita drumadala shobhinim

suhasinim sumadhura bhasinim sukhadam yaradam mataram

vande mataram II 2 II

kotikoti kantha kalakala ninada karale

koti koti bhujairdhrta kharakaravale ke bole ma tumi abale

bahubala dharinim namami tarinim ripudalavarinim mataram

vande mataram II 3 II

tumi vidya tumi dharma

tumi hridi tumi marma tvam hi praanah sharire

bahute tumi ma shakti hridaye tumi ma bhakti

tomarei pratima gori mandire-mandire vande mataram II 4 II

tvam hi durga dashapraharanadharini kamala kamaladala viharini

vani vidyadayini

namami tvam namami kamalam

amalam atulam

sujalam suphalam mataram

vande mataram II 5 II

shyamalam saralam susmitam bhushitam

dharanim bharanim mataram vande mataram II 6 II